

	Type	L #	Hits	Search Text	DBs	Time Stamp
1	BRS	L1	3558	(consumer or customer or shopper or buyer) and (transaction or purchase) and demographic\$	USPAT; US-PGP UB; JPO; DERWEN T	2003/12/11 13:49
2	BRS	L2	3078	1 and (target\$ or market\$)	USPAT; US-PGP UB; JPO; DERWEN T	2003/12/11 13:50
3	BRS	L3	17	2 and (ad or ads or advertise\$) and (non-associat\$ or "non associated" or "not associated" or non-related or "not related" or "non rleated")	USPAT; US-PGP UB; JPO; DERWEN T	2003/12/11 13:52
4	BRS	L4	9	3 and 705/\$	USPAT; US-PGP UB; JPO; DERWEN T	2003/12/11 13:53
5	BRS	L5	3	4 and 705/14.ccls.	USPAT; US-PGP UB; JPO; DERWEN T	2003/12/11 13:53
6	BRS	L6	2984	2 and (associate or associated or identifiable or identified or correlate or correlated)	USPAT; US-PGP UB; JPO; DERWEN T	2003/12/11 13:54
7	BRS	L7	11	3 and (dissacociate or dissacociated or unrelate or unrelated)	USPAT; US-PGP UB; JPO; DERWEN T	2003/12/11 13:55

	Type	L #	Hits	Search Text	DBs	Time Stamp
8	BRS	L8	383	2 and (dissacociate or dissacociated or unrelate or unrelated)	USPAT; US-PGP UB; JPO; DERWEN T	2003/12/11 13:55
9	BRS	L9	212	8 and 705/\$	USPAT; US-PGP UB; JPO; DERWEN T	2003/12/11 13:55
10	BRS	L10	66	8 and 705/14.ccls.	USPAT; US-PGP UB; JPO; DERWEN T	2003/12/11 13:55

(2)

(2)

(1)

(1) considered all

(2) scanned titles, abs, claims, invents, assignee, class/sub

Welcome to DIALOG

Logon file001411dec03 13:48:13

SYSTEM:OS - DIALOG OneSearch

File 9:Business & Industry(R) Jul/1994-2003/Dec 10

(c) 2003 Resp. DB Svcs.

File 610:Business Wire 1999-2003/Dec 11

(c) 2003 Business Wire.

*File 610: File 610 now contains data from 3/99 forward.

Archive data (1986-2/99) is available in File 810.

File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2003/Dec 10

(c) 2003 The Gale Group

File 15:ABI/Inform(R) 1971-2003/Dec 11

(c) 2003 ProQuest Info&Learning

*File 15: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.

File 476:Financial Times Fulltext 1982-2003/Dec 11

(c) 2003 Financial Times Ltd

File 624:McGraw-Hill Publications 1985-2003/Dec 10

(c) 2003 McGraw-Hill Co. Inc

*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more

File 636:Gale Group Newsletter DB(TM) 1987-2003/Dec 10

(c) 2003 The Gale Group

File 621:Gale Group New Prod. Annou.(R) 1985-2003/Dec 11

(c) 2003 The Gale Group

File 613:PR Newswire 1999-2003/Dec 11

(c) 2003 PR Newswire Association Inc

*File 613: File 613 now contains data from 5/99 forward.

Archive data (1987-4/99) is available in File 813.

File 813:PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc

File 16:Gale Group PROMT(R) 1990-2003/Dec 10

(c) 2003 The Gale Group

*File 16: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 634:San Jose Mercury Jun 1985-2003/Dec 10

(c) 2003 San Jose Mercury News

File 148:Gale Group Trade & Industry DB 1976-2003/Dec 11

(c) 2003 The Gale Group

*File 148: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.

File 20:Dialog Global Reporter 1997-2003/Dec 11

(c) 2003 The Dialog Corp.
 File 35:Dissertation Abs Online 1861-2003/Oct
 (c) 2003 ProQuest Info&Learning
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
 *File 583: This file is no longer updating as of 12-13-2002.
 File 65:Inside Conferences 1993-2003/Dec W1
 (c) 2003 BLDSC all rts. reserv.
 File 2:INSPEC 1969-2003/Nov W5
 (c) 2003 Institution of Electrical Engineers
 *File 2: Alert feature enhanced for multiple files, duplicates
 removal, customized scheduling. See HELP ALERT.
 File 233:Internet & Personal Comp. Abs. 1981-2003/Jul
 (c) 2003, EBSCO Pub.
 File 474:New York Times Abs 1969-2003/Dec 10
 (c) 2003 The New York Times
 File 475:Wall Street Journal Abs 1973-2003/Dec 10
 (c) 2003 The New York Times
 File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Oct
 (c) 2003 The HW Wilson Co.
 File 256:SoftBase:Reviews,Companies&Prods. 82-2003/Nov
 (c)2003 Info.Sources Inc
 File 348:EUROPEAN PATENTS 1978-2003/Nov W05
 (c) 2003 European Patent Office
 File 349:PCT FULLTEXT 1979-2002/UB=20031203,UT=20031127
 (c) 2003 WIPO/Univentio
 File 347:JAPIO Oct 1976-2003/Aug(Updated 031202)
 (c) 2003 JPO & JAPIO
 *File 347: JAPIO data problems with year 2000 records are now fixed.
 Alerts have been run. See HELP NEWS 347 for details.
 File 635:Business Dateline(R) 1985-2003/Dec 11
 (c) 2003 ProQuest Info&Learning
 File 387:The Denver Post 1994-2003/Dec 10
 (c) 2003 Denver Post
 File 471:New York Times Fulltext 90-Day 2003/Dec 10
 (c) 2003 The New York Times
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
 (c) 2002 Phoenix Newspapers
 *File 492: Not updating. See instead File 990 for current
 articles from the Arizona Republic.
 File 494:St LouisPost-Dispatch 1988-2003/Dec 08
 (c) 2003 St Louis Post-Dispatch
 File 498:Detroit Free Press 1987-2003/Dec 09
 (c) 2003 Detroit Free Press Inc.
 File 631:Boston Globe 1980-2003/Dec 10
 (c) 2003 Boston Globe

File 633:Phil.Inquirer 1983-2003/Dec 09
 (c) 2003 Philadelphia Newspapers Inc
 File 638:Newsday/New York Newsday 1987-2003/Dec 10
 (c) 2003 Newsday Inc.
 File 640:San Francisco Chronicle 1988-2003/Dec 11
 (c) 2003 Chronicle Publ. Co.
 File 641:Rocky Mountain News Jun 1989-2003/Dec 05
 (c) 2003 Scripps Howard News
 File 702:Miami Herald 1983-2003/Dec 10
 (c) 2003 The Miami Herald Publishing Co.
 File 703:USA Today 1989-2003/Dec 10
 (c) 2003 USA Today
 File 704:(Portland)The Oregonian 1989-2003/Dec 10
 (c) 2003 The Oregonian
 File 713:Atlanta J/Const. 1989-2003/Dec 11
 (c) 2003 Atlanta Newspapers
 File 714:(Baltimore) The Sun 1990-2003/Dec 11
 (c) 2003 Baltimore Sun
 File 715:Christian Sci.Mon. 1989-2003/Dec 11
 (c) 2003 Christian Science Monitor
 File 725:(Cleveland)Plain Dealer Aug 1991-2003/Dec 10
 (c) 2003 The Plain Dealer
 File 735:St. Petersburg Times 1989- 2003/Dec 10
 (c) 2003 St. Petersburg Times
 *File 735: This file is not updating. Last update: 20001019
 File 477:Irish Times 1999-2003/Dec 11
 (c) 2003 Irish Times
 File 710:Times/Sun.Times(London) Jun 1988-2003/Dec 10
 (c) 2003 Times Newspapers
 File 711:Independent(London) Sep 1988-2003/Dec 11
 (c) 2003 Newspaper Publ. PLC
 *File 711: Use File 757 for full current day's news of the Independent, as
 as well as full coverage of many additional European news sources.
 File 756:Daily/Sunday Telegraph 2000-2003/Dec 11
 (c) 2003 Telegraph Group
 File 757:Mirror Publications/Independent Newspapers 2000-2003/Dec 11
 (c) 2003

Set	Items	Description
S1	61606	(CONSUMER OR CUSTOMER OR SHOPPER OR BUYER) AND (TRANSACTION OR PURCHASE) AND DEMOGRAPHIC?
S2	59079	S1 AND (TARGET? OR MARKET?)
S3	0	S2 AND (AD OR ADS OR ADVERTISE\$) AND (NON-ASSOCIAT\$ OR "NON ASSOCIATED" OR "NOT ASSOCIATED" OR NON-RELATED OR "NOT RELAT-

ED" OR "NON RLEATED")
S4 0 S2 AND (AD OR ADS OR ADVERTISE?) AND (NON-ASSOCIAT? OR
"NON
ASSOCIATED" OR "NOT ASSOCIATED" OR NON-RELATED OR "NOT
RELAT-
ED" OR "NON RLEATED")
S5 19809 S2 AND (ASSOCIATE OR ASSOCIATED OR IDENTIFIABLE OR
IDENTIF-
IED OR CORRELATE OR CORRELATED)
S6 0 S2 AND (AD OR ADS OR ADVERTISE?) AND (NON-ASSOCIAT?)
S7 2607 S5 AND PD<000609
S8 2299 RD (unique items) (r)

(1) Scanned brief summaries